

ABHIJEET SINGH

Full Stack WordPress Developer & Team Lead

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PROFESSIONAL SUMMARY

Full Stack WordPress Developer and Team Lead with 9+ years of experience across backend architecture, frontend implementation, and cross-functional team leadership. Currently serving as WordPress Team Lead at Appsysco. Previously led teams of 15–20 developers and designers at MediaNV Pvt. Ltd., delivering 250+ live WordPress websites. Skilled in PHP, MySQL, REST APIs, JavaScript, HTML5, and CSS3, with a strong focus on performance optimization, security, and building responsive, maintainable websites end-to-end. Delivered 350+ websites with Core Web Vitals consistently above 90.

CORE SKILLS

- Full Stack WordPress Development — theme & plugin architecture, custom frontend implementation
- PHP, MySQL, REST API Development & Third-Party Integrations
- JavaScript, HTML5, CSS3 — responsive, mobile-first UI implementation
- WordPress Hooks, Filters, Custom Post Types & Customization
- Website Performance Optimization, Caching & Core Web Vitals
- Website Security & Hardening
- WooCommerce Customization & Payment Gateway Integration
- Git Version Control | Debugging & Troubleshooting
- Team Leadership — managed 15–20 member cross-functional teams (developers & designers)
- Cross-Timezone Coordination — bridged Canada and India teams on flexible, US-aligned hours

TECH STACK

WordPress, PHP, MySQL, REST APIs, JavaScript, HTML5, CSS3, WooCommerce, Git, cPanel, Cloudflare, Elementor, ACF, Gutenberg

PROFESSIONAL EXPERIENCE

WordPress Team Lead

Appsysco

November 2025 – Present

- Appointed as WordPress Team Lead, responsible for technical direction and delivery quality across all WordPress projects
- Lead and mentor a team of WordPress developers, setting performance goals and ensuring world-class output
- Oversee project delivery end-to-end — from architecture decisions to final deployment and quality checks
- Act as primary escalation point for complex technical issues and client-facing challenges
- Collaborate cross-functionally with design, QA, and project management teams for seamless execution
- Drive process improvements, code standards, and best practices across the development team

Senior Web Developer & Team Lead

MediaNV Pvt. Ltd. (Remote)

July 2022 – October 2025

- Led two cross-functional teams of 15–20 members overseeing delivery across 250+ live WordPress websites
- Served as the primary bridge between Canada-based and India-based teams, coordinating priorities across time zones
- Worked flexible, US-aligned remote hours to support real-time collaboration with the Canada team
- Developed custom WordPress plugins and backend functionalities for scalable applications
- Built and maintained frontend UI components with HTML, CSS, and JavaScript across client sites
- Integrated third-party APIs, CRMs, and automation tools
- Optimized database queries and backend performance, improving site speed significantly
- Implemented website security best practices and monitoring systems

Lead Developer

Impinge Solutions

2020 – 2022

- Built custom full-stack solutions for WordPress and web platforms

- Developed API integrations and dynamic, data-driven frontend features
- Enhanced performance and scalability of client websites
- Customized plugins and backend logic based on business needs

Front-End Developer

RV Technologies

2017 – 2020

- Built and styled responsive user interfaces using HTML, CSS, and JavaScript
- Supported backend development and integrations in WordPress projects
- Improved performance and responsiveness of websites across devices

NOTABLE PROJECTS

- flosswelldental.com
- esorthodontics.com
- blossomfamilydental.ca
- caringdentalsunrise.com

EDUCATION

- MBA (IT) — IEC University
- B.Tech, Computer Science Engineering — Punjab Technical University (LLRIET)