

Abhijeet Singh

WordPress Backend Developer

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PROFESSIONAL SUMMARY

WordPress Backend Developer with 8+ years of experience specializing in custom plugin development, API integrations, and scalable backend architecture. Strong expertise in PHP, MySQL, and REST APIs, with a focus on performance optimization, security, and clean, maintainable code. Proven ability to troubleshoot complex issues and deliver high-performance WordPress solutions.

CORE SKILLS

- Custom WordPress Plugin Development
- PHP, MySQL, REST API Development
- Website Performance Optimization & Caching
- Debugging & Troubleshooting
- WooCommerce Customization
- Backend Architecture & Database Design
- WordPress Hooks, Filters & Customization
- Website Security & Hardening
- Git Version Control
- Third-Party API Integrations

TECH STACK

WordPress, PHP, MySQL, REST APIs, JavaScript, HTML5, CSS3, Git, WooCommerce, cPanel, Plesk

PROFESSIONAL EXPERIENCE

Senior Web Developer

July 2022 – Oct 2025

MediaNV Pvt. Ltd. (Remote)

- Developed custom WordPress plugins and backend functionalities for scalable applications
- Integrated third-party APIs, CRMs, and automation tools
- Optimized database queries and backend performance, improving site speed significantly
- Implemented website security best practices and monitoring systems
- Troubleshoot and resolved complex backend issues across 250+ websites
- Collaborated with frontend developers and designers to deliver complete solutions

Lead Developer

2020 – 2022

Impinge Solutions

- Built custom backend solutions for WordPress and web platforms
- Developed API integrations and dynamic data-driven features
- Enhanced performance and scalability of client websites
- Customized plugins and backend logic based on business needs

Front-End Developer

2017 – 2020

RV Technologies

- Supported backend development and integrations in WordPress projects
- Assisted in improving performance and responsiveness of applications

PROJECTS

<https://www.flosswelldental.com>

<https://www.esorthodontics.com>

<https://www.blossomfamilydental.ca>

<https://www.caringdentalsunrise.com>

EDUCATION

MBA (IT)

IEC University

B.Tech (Computer Science Engineering)

Punjab Technical University